

# Swachh Bharat Abhiyan

## ABOUT SWACHH BHARAT ABHIYAN

Swachh Bharat Abhiyan is a cleanliness campaign run by the Government of India and was launched by Honourable Prime Minister, Shri. Narendra Modi on 145th birth anniversary of Father of the Nation, Mahatma Gandhi on 2nd October 2014 at Rajghat, New Delhi. It aims to achieve Swachh Bharat by 2019, as a fitting tribute to the 150th Birth Anniversary of Mahatma Gandhi.

Under Swachh Bharat Abhiyan, A.G.T.M.I has adopted 5 villages, namely Bahadurpur, Duggan, Badrukhan, Lidran and Chungal.

### **VISION**

'Clean Campus, Green Campus': To create awareness among all stakeholders for maintaining clean, green and beautiful surroundings.

To improve the quality of life of people in villages adopted by A.G.T.M.I.

### **MISSION**

Our mission is to provide a clean, safe, productive and well maintained physical environment for College and Rural community. The mission has targeted aims like:

- To make everyone understand the importance of cleanliness and maintain it forever to continue a healthy and peaceful life.
- To bring behavioural changes among people regarding maintenance of personal hygiene and practice of healthy sanitation methods.

- To implement the proper waste management through the scientific processes, hygienic disposal, reuse and recycling of the municipal solid wastes.
  - To strengthen the cleanliness systems in the adopted villages.
  - To sensitize people about health education through awareness programmes.
  - To produce energy and manure using bio-wastes.
  - To increase awareness of the effects of substance abuse.
  - To organize Yoga/meditation sessions for holistic well being.
  - To increase the awareness of importance of nutrition for a healthy life style.
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